

CREATE BE INTENTIONAL
purpose *devise* design layout *change*
blend STRETCH plan listen THINK
INNOVATE

UNICOM



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The Internship Program

UNICOM

belief....

IF YOU HAVE

food in your fridge, clothes on your back, a roof over your head and a place to sleep

YOU ARE RICHER THAN 75% OF THE WORLD.

IF YOU HAVE

money in the bank, your wallet, and some spare change

YOU ARE AMONG THE TOP 8% OF THE WORLD'S WEALTHY.

IF YOU WOKE UP THIS MORNING WITH MORE HEALTH THAN ILLNESS

YOU ARE MORE BLESSED

THAN THE MILLION PEOPLE WHO WILL NOT SURVIVE THIS WEEK.

if you have never experienced the danger of battle, the agony of imprisonment or torture, or the horrible pangs of starvation

YOU ARE LUCKIER THAN 500 MILLION PEOPLE ALIVE AND SUFFERING.

IF YOU CAN READ THIS MESSAGE YOU ARE MORE FORTUNATE

THAN 3 BILLION PEOPLE IN THE WORLD WHO CANNOT READ IT AT ALL.

My career plans
were much more
exciting when I was
5...

what happened?



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?

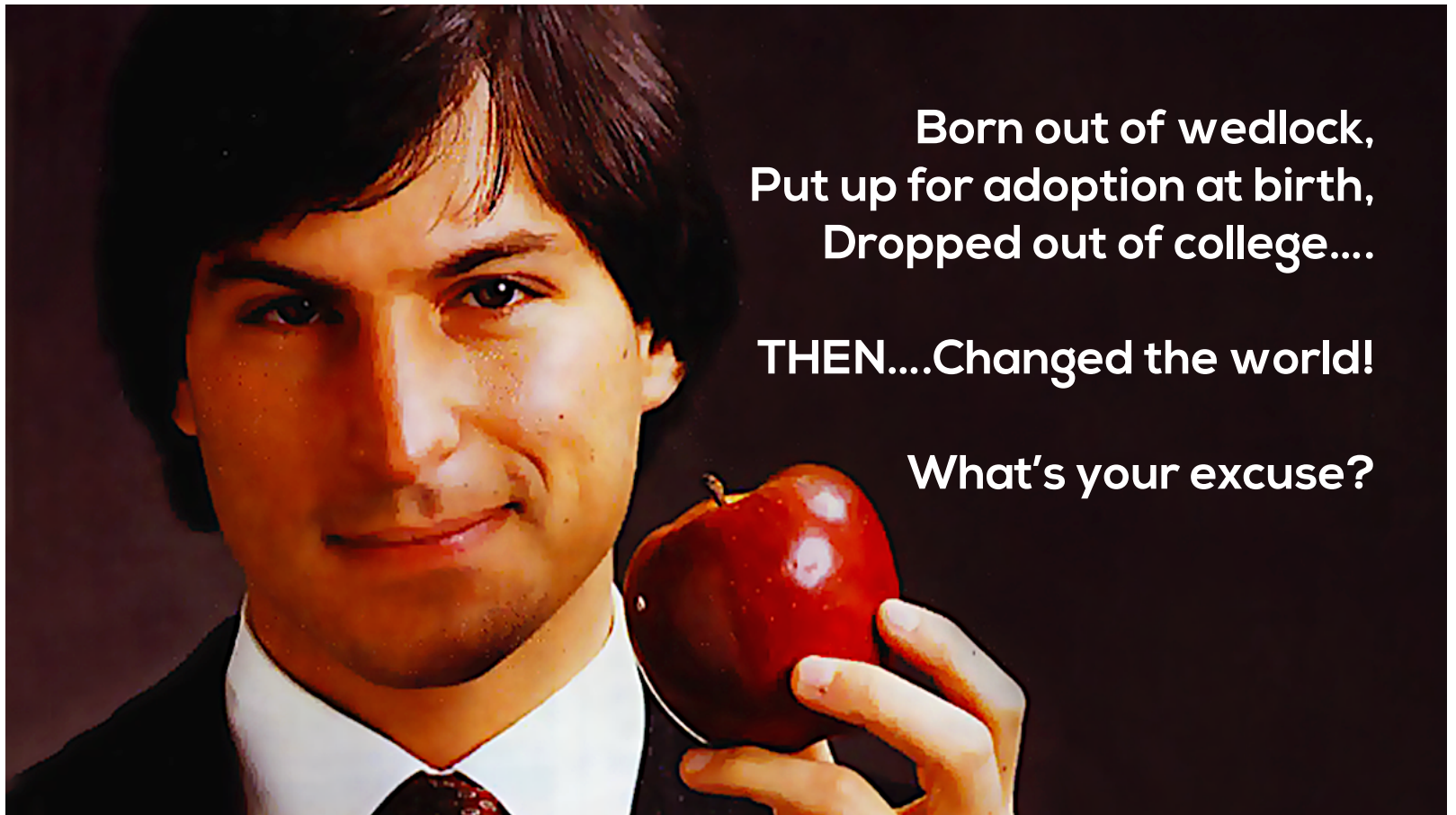
you;

are the single most
important piece of the
puzzle

how important are you.....?



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Born out of wedlock,
Put up for adoption at birth,
Dropped out of college....

THEN...Changed the world!

What's your excuse?

steve p. jobs/Apple



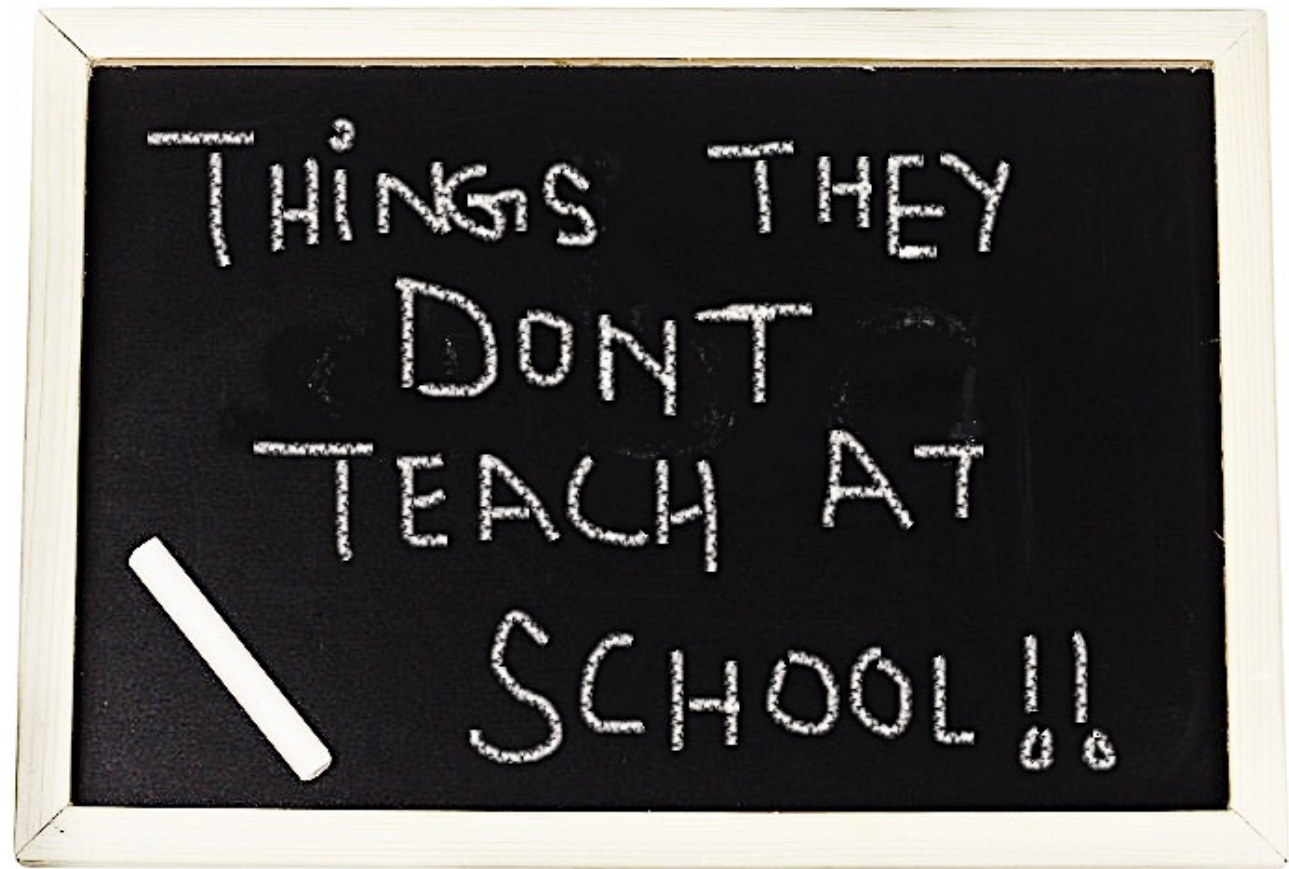
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WHAT PART OF

$$i\hbar \frac{\partial}{\partial t} \Psi(\vec{r}, t) = \left(-\frac{\hbar^2}{2m} \nabla^2 + V(\vec{r}, t) \right) \Psi(\vec{r}, t)$$

DON'T YOU UNDERSTAND?



4 years on... what have I learned?



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i am a consumer engagement+communication specialist. i leveraging our core expertise in brand building. i am not the same, i am different, i am me. i ignite the senses of your brand. i take you to uncharted territories.

i am essential for intricate understanding of the processes that drive consumer behavior of your product. i deploy proprietary modeling from our own industry-wide experience that is critical to your brand building exercise.

eMail Marketing Solution, unique SMS Marketing techniques, high-impact cdiGital Marketing campaigns and AsseTrak360; our proprietary Geographical Information System (GIS) asset management, monitoring & mapping are few of the best of services currently being offered.



Simple, yet brilliant ideas are crafted here everyday.

Talk to me.....



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who am i?



The program is designed to provide students with a grounded, real-world experience in a professional corporate environment. The program will give students an in-depth exposure to the dynamics at play at work during an eight to twelve week intensive task based result-oriented module. Media industry spend in Bangladesh is in excess of 2200Cr annually and growing. It is one of the most dynamic industries where students can explore the world of boundless creativity.

Internships at UNICOM is unique and gets your engine ready for the real-world!

About the program...



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